

## FOR IMMEDIATE RELEASE

### **Simco Imported Shoes, Inc. Announces Addition of Cados Footwear Brand for S/S 2016** ***Nevada-Based Distributor of Portuguese Made Shoes Introduces Cados Sandals to US Markets***

SPARKS, NV (July 17, 2015) – Simco Imported Shoes, Inc., U.S. distributor of high-quality, Portuguese-based, handcrafted comfort and travel footwear, adds **new colorful leather sandals crafted by Cados Footwear for Spring/Summer 2016.**

“We are thrilled to add Cados Footwear to our collection of Portuguese-made footwear brands,” says Simco Imported Shoes, Inc. Marketing Director, Sydney Simas. “This is the first time since 2008 the Cados brand of fine leather sandals is available in the United States. We were the original distributor then and are excited to reintroduce this brand once again to the U.S. market. Their modern styles and design, coupled with Cados longtime presence in Europe – makes this the perfect time for this brand to step into the U.S. spotlight.”



Cados Footwear are expected to hit stores in February 2016 and Simco expects to see this brand thrive in independent comfort/fashion shoe retailers throughout the United States. Prices range from MSRP: \$100-\$110 and are available in European women sizes 36-42. All Cados Footwear features hand-made comfort sandals for women with soft leather upper straps, leather lined footbeds, polyurethane soles and **latex-foam core insoles for all day comfort.**

#### **Wedge Sole Collection**

Cados offers four wedge styles this season, including the Daisy. This sandal features a slight 1 ½ inch feminine wedge heel, two-toned soft tumbled leather uppers with an adjustable side ankle buckle and heel strap for a secure fit, a soft leather footbed, and decorative stitching across the vamp. (Shown above right, Daisy – MSRP: \$110, available in Stone/Turquoise, Brown/Orange, Red, Black, and Brown)



#### **Painted Cork Sole Collection**

Uncork the fun in Cados Viena cork sole sandals, featuring a painted cork PU footbed with a latex-foam core insole for superior shock absorption and comfort. Designed with two soft leather straps across the instep with adjustable Velcro® closers for a custom fit. Details include decorative scrolling leather and swirl stitching. Viena is one of three painted cork sole styles offered for s/s 2016. (Shown left, Viena – MSRP: \$110, available in Black, Blue, Red, Brown, Yellow, and Cream)

### Flat Sole Collection

Cabo is one of four styles featured in the Cados' flats collection. Designed with a hook and loop adjustable Velcro® ankle closure and soft tumbled leather upper with a heel strap for a secure fit. Two-tone leather accents and detail stitching with a single decorative snap make these walking sandals perfect for sightseeing. (Shown right, Cabo – MSRP: \$100, available in Brown/Black, Brown/Navy, and White/Navy)



**About Cados Footwear** – Cados sandals are hand-made in Portugal and Simco Imported Shoes, Inc. is the sole U.S. distributor of Cados Footwear. Cados Footwear was originally introduced to the U.S. market in 2008 and is being reintroduced for S/S 2016. A family business, Simco Imported Shoes, Inc. is located at 1480 Kleppe Lane, Sparks, NV 89431. For more information, contact the company at (775) 322-0492. **For more information, samples or images, editorial media may contact Karen Beaudin at [Karen@bullpenpress.com](mailto:Karen@bullpenpress.com).**

